

# LAST CALL---ALL ABOARD

After it is all over you may possibly say, "*I wonder why we were not invited,*" feeling that you had been slighted in not being called upon by a representative of the

# Richmond Boosters' Tour

Believe us, Mr. Business Man, it will be partly your fault for we are doing our best to call on everybody, but we know that it is impossible to visit every manufacturer, wholesaler, jobber, retailer, and other professional business man in the short time remaining before the list closes.

Reservations must be made on or before Sept. 1st.

The actual dates of the Tour are Oct. 2, 3 and 4.

A multitude of details must be arranged, and the time between the closing of the list and the starting of the tour is none too great.

So we ask that you help, if you are interested, by getting in touch so that a representative may call on you and give full particulars of the plan.

Don't think that such action will involve the slightest obligation, on the other hand, we will feel grateful to you for the assistance you will thus render in helping us to cover the situation fully and promptly.

Telephone Monroe 1 and a representative will call at appointed time.

## Richmond Boosters' Edition of The Times-Dispatch

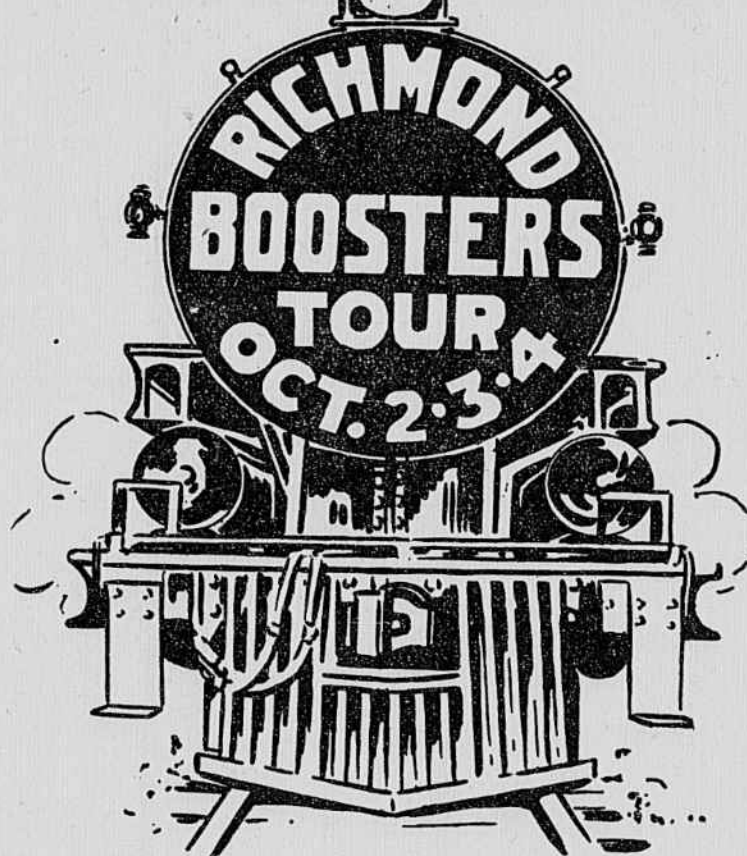
The object of the Richmond Boosters' Tour being to attract the greatest volume of favorable attention to Richmond as a trading centre, a feature of the plan to attain this object will be the issuance, on Oct. 1st, 1911, of the Richmond Boosters' Edition of the Times-Dispatch.

The section of the paper devoted to this purpose will be unique in journalism, in that it will contain only **full page** advertisements.

Every phase of Richmond's activities will be strikingly exploited and the full page, and in some instances double page, announcements of the firms who will go on the tour will produce a newsy compendium of industrial and commercial Richmond which will attract wide attention and compel fruitful returns.

The paper will, of course, be delivered by carrier to our local circulation and through the mails to our out-of-town circulation, and additional copies will be printed for special distribution in the towns visited on the tour.

## WE ARE GOING



American Bread and Baking Co., Bakers.  
American National Bank.  
Julian C. Anderson & Co., Real Estate.  
Bell Book and Stationery Company.  
Blanton & Co., Real Estate.  
S. H. Bowman, Steamship Tourist Agent.  
John L. Branch & Co., Paints.  
L. Bromm Baking Co., Inc., Bakers.  
Cable Piano Company.  
Chamber of Commerce—"For Richmond."  
A. J. Chewning Company, Real Estate.  
R. L. Christian & Co., Grocers.  
H. Clarke & Sons, Wines and Liquors.  
Dunlop Mills, Dunlop Flour.  
Eagle Steam Laundry.  
John Foege, Manufacturer of "John, Jr." Cigar.  
The Freed Co., Women's Apparel.  
First National Bank.  
Golsan & Nash, Real Estate.  
Gordon Metal Co., Tin, Iron, Steel.  
Gordon Motor Co., Chalmers Motor Cars.  
Green & Redd, Real Estate.  
The Hammond Co., Florists.  
A. Hoen & Co., Lithographers.  
Hofheimer Shoe Co., Shoes.  
Home Brewing Co., "Hombruco" Beer.  
Hopkins Furniture Company.  
Howe & Fox, Real Estate.  
J. S. James, Jeweler.  
A. S. B. James, Seal of Minnesota Flour.  
Jefferson Hotel.  
Phil. G. Kelly Company, Wines and Liquors.  
Kline Motor Car Corporation, The Kline Kar.  
Life Insurance Company of Virginia.  
Merchants National Bank.  
J. B. Mosby & Co., Department Store.  
Walter D. Moses & Co., Pianos.

Murphy's Hotel and Annex.  
National Bank of Virginia.  
National State and City Bank.  
Nolde Brothers, Bakers.  
The Office Specialty Co., Inc.  
R. L. Peters, Wall Paper.  
Pettit & Co., Furniture.  
Planters National Bank.  
Pollard & Bagby, Real Estate.  
Purity Ice Cream Corporation.  
Retail Merchants' Association of Richmond.  
Richmond Iron Works Corp., "Virginian" Car.  
Royal Laundry.  
Smith-Courtney Co., Machinery and Supplies.  
Stephen Putney Shoe Co., Battle Axe Shoes.  
The C. F. Sauer Co., Flavoring Extracts.  
Schwarzschild Bros., Inc., Jewelers.  
Seaboard Air Line Railway.  
Southern Manufacturing Co., Good Luck Baking Powder.  
Chas. M. Stieff, Pianos.  
Straus Cigar Company, Wholesale Cigars.  
Seymour Sytle, Shoes.  
Thalmer Bros., Department Store.  
The Times-Dispatch.  
Underwood Typewriter Co.  
Vaughan & Co., Real Estate.  
Virginia Bonded Warehouse Corporation.  
Virginia-Carolina Chemical Co., Fertilizers.  
Virginia State Fair Association (Oct. 9-14.)  
Virginia Trust Co., Executors and Bankers.  
Everett Waddey Co., Stationers.  
J. E. M. Walker, Manufacturer "J. E. M." Cigars.  
John T. Wilson & Co., Inc., Builders.  
Woodward & Son, Hardwood and Building Lumber.

## Richmond Boosters' Tour and the Probable Route

Each firm having a full page advertisement in the Richmond Boosters' Edition, Oct. 1, described in this announcement will be invited to go on a three-day tour, Oct. 2, 3 and 4, through Virginia and North Carolina as the guest of The Times-Dispatch.

The Times-Dispatch has arranged for sufficient Pullman Sleepers, Pullman Dining Cars and Baggage Cars, which will be run as a special train over a territory, approximating 1,000 miles.

While the exact schedule has not been finally settled upon, the itinerary will include, and stops will be made at all the following points—Oxford, Henderson, Franklinton, Raleigh, Sanford, Aberdeen, Hamlet, Rockingham, Wadesboro, Monroe, Charlotte, Salisbury, Lexington, Thomasville, High Point, Greensboro and Winston-Salem, N. C., Martinsville, Rocky Mount, Roanoke, Lynchburg, Charlottesville, Orange, Culpeper, Manassas and Alexandria, Va., returning to Richmond Thursday morning, October 5th.

In conducting this tour, the first ever run out from Richmond, The Times-Dispatch purposes to have everything done as it should be done and in such a manner as to produce the best results to all participants in every possible way.

